2021–22 Recruiting Plan

New Horizons will be taking a different approach to Recruiting this year. We want to have continuity across all divisions and recruit to the English classes. We will have scheduled Pop up table visits for all High Schools. We will also give large auditorium presentations upon request. Our goal is to have equitable access and awareness of all our programs to better prepare students for their future.

We want to include the English teachers because every 9–11th grader must take English. The teachers can show the virtual student presentation in their classrooms any day during CTE Recruitment week. We provide an assignment/lesson plan that they can use that already ties into their VDOE curriculum. We understand that the teachers are a huge asset and having their buy-in is vital. Also having administration share our Info Flyer to parents during that week would be helpful.

**WHAT**

**WHY**

**HOW**

- Application Portal opens ups Dec. 1st, 2021– Closes Sept. 23rd, 2022
- New Horizons CTE Recruitment Week– (January 10th–14th 2022)
  - Show the Recruiting video to all 9th–11th graders & Share Info Flyer
- Info Flyer to share with students & parents– [Click here to view](#)
- Recruiting Page – [https://sites.google.com/nhrec.org/cterecruiting/home](https://sites.google.com/nhrec.org/cterecruiting/home)
- Teacher Resources Folder– [Click Here to view](#)
- Counselor Resources Folder– [Click Here to view](#)
- Auditorium Presentation School Visit Request Form
- Pop up Table Calendar (View to see when we are coming to your school)

- **LIVE Q&A Sessions**– If students or parents have questions we will have Live Sessions once a month from 4–5 pm
  - [Click here to join](#)

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